

Subject: RE: [FWD: Broadway Property Owners - Attached]

From: Nick Griffin </O=LABID/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=NICK GRIFFIN300>

Date: 06/28/2016 02:59 PM

To: Jessica Wethington Mclean <jessica.wethingtonmclean@lacity.org>, Donegan McCuaig <donegan@dtlarealestate.com>

CC: zac@dtlarealestate.com <zac@dtlarealestate.com>, Rena Leddy <rena@fashiondistrict.org>, Julia Marino <juliamarino.la@gmail.com>, Noah Strouse <noah@historiccore.bid>, Max Sherman <max.sherman@lacity.org>

We don't have a board meeting conflict but do have our Get Urban tour on the fourth Thursday of every month. If we (dcbid) are running the tour, we'd just need to determine whether we do it as a Get Urban tour or separately.

From: Jessica Wethington Mclean [mailto:jessica.wethingtonmclean@lacity.org]

Sent: Monday, June 27, 2016 11:04 AM

To: Donegan McCuaig <donegan@dtlarealestate.com>

Cc: zac@dtlarealestate.com; Rena Leddy <rena@fashiondistrict.org>; Julia Marino <juliamarino.la@gmail.com>; Noah Strouse <noah@historiccore.bid>; Nick Griffin <NGriffin@downtownla.com>; Max Sherman <max.sherman@lacity.org>

Subject: Re: [FWD: Broadway Property Owners - Attached]

Hey Donegan,

I appreciate you taking the reigns on this, but as it turns out, I'll need to compile the mailing list internally within our office and with the BIDS, as there are some concerns about sharing that info outside the city. It's not on ZIMAS - only the official ownership of record is on ZIMAS, and what we need are the actual direct contacts for the buildings / ownership. So, I'll handle compiling that. We would of course do the actual printing and mailing anyway.

I'm asking Max in my office to work on a flyer / graphic that we can circulate to the group and get feedback.

In terms of date, I think I recall the conversation was that Thursday is best. That means the current choices are below (HDBID meets on the last Wednesday of the month, the Fashion BID meets on the 3rd Thursday and I don't know when the DC BID board meets these days, so they need to chime in and block that date)

8

15 (NO - Fashion BID mtg)

22

29

These are my rough notes as to the structure / content we discussed - of course this is evolving.

(Meet & Begin)

Ace Hotel 929 S. Broadway
* Economics of hotels
* Overview of sign district

(Walk To)
Sparkle Factory 908 S. Broadway
* Tax incentives / New Market Tax Credits

(Shuttle To)
Broadway Arts Tower (creative office) 529 S. Broadway
* Economics of Conversion (Carle Pierose(?)

(Shuttle To)
The Grayson (creative office) 353 S. Broadway
* Economics of lease environment (various brokers familiar with the area)
* Wrap-Up discussion / Q&A

Again, thanks so much for spearheading this -it's going to be very effective.

Sincerely,
Jessica



Jessica Wethington McLean
Executive Director, Bringing Back Broadway
Director, Downtown Economic Development

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Office of City Councilmember JosÃ© Huizar
200 N. Spring Street #465, Los Angeles, CA 90012

Jessica.WethingtonMcLean@lacity.org | 213-473-7014

On Mon, Jun 27, 2016 at 10:01 AM, Donegan McCuaig <donegan@dtlarealestate.com> wrote:

Zac, please compile all these Broadway 11th St-2nd St building entity names and make sure that they are accurately reflected on zimas.lacity.org and coordinate with Noah and Rena to

confirm accuracy so we can prepare to snail-mail every building owner telling them about the event where we will feature something along the lines of "Discover the Benefits of Renovating Your Building on Broadway" for the tour. I'll write in the names I know too. Maybe we can put this first file on drop box so everyone can edit it? Goal is to get the most info possible on every building owner and point of contact.

Do we have an exact date for this tour guys? Last I heard, August was a no-go because it will be so hot. September?

I also attached a tax incentive document I found on my computer from 2014. Are there any other resources you guys can think of to be a resource to make it easier for Broadway building owners to renovate their buildings? We can incorporate it into the tour/meeting

Any thoughts anyone?

Donegan McCuaig
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----- Original Message -----

Subject: Broadway Property Owners - Attached
From: Jessica Wethington Mclean <jessica.wethingtonmclean@lacity.org>
Date: Wed, June 15, 2016 7:58 pm
To: donegan@dtlarealestate.com, Rena Leddy <rena@fashiondistrict.org>,
Julia Marino <juliamarino.la@gmail.com>, Noah Strouse
<noah@historiccore.bid>

The most recent list I have is from a few years ago, so it's certainly outdated but should be a good start.

It's attached.



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Jessica Wethington McLean

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Director, Downtown Economic Development
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